Global Leading University

SKK Business School

Ranked in QS Asia Univ. 15th
Ranked in QS World Univ. 100th
Ranked in THE 82nd
Ranked in Times Higher Education "most expensive comprehensive Univ." 1st
Old Sungkyunkwan
The time-honored campus, most part of which are designated as National Treasures, is now a famous tourist spot. Traditionally, all Sungkyunkwan students stayed in the dormitories, Dongjae and Seojae (meaning East Hall and West Hall respectively).
A voluntary student organization governed the everyday life of students. Though the rules were stringent and did not even permit any game-playing, student life at Sungkyunkwan was never boring. Students studied music, archery, horsemanship, mathematics, the Confucian classics, and etiquette. The students’ schedule was controlled by the signal of a large drum, as in a monastery.

SKK Business School
Since its foundation in 1959, SKK Business School has had a rich history of consistent development by nurturing ethical leadership, inspiring open and global mindsets and fostering innovation in spirit and attitude. It has also cultivated close corporate relationships, most importantly with the Samsung Group.

The Vision
To build a top business learning community where students learn and grow to become global leaders for creative innovation

The Mission
- Conducting high-quality research
- Educating innovative business leaders
- Serving the global and local business communities
Global MOU
SKK Business School has established 131 agreements with 86 schools from 26 countries. These agreements pave the way for students to cultivate their cross-cultural abilities and become global leaders.

Global Accreditation
Pursuing a high-quality education that meets international standards, the school puts a great deal of effort to enhance the quality of business education. In 2009, SKK Business School obtained accreditation by AACSB (Association to Advance Collegiate Schools of Business), which means SKK Business School is one of the global institutions meeting global standards of business education as a leading business school in Korea.
Undergraduate Program

Students at BA and GBA consist of high-performing high school graduates; students in the range of top 0.56% from the National University Entrance Examination in Korea are applying for BA degree while top 0.4% students of this test are applying for GBA. Considering that around 600,000 high school graduates are taking this test, students study at BA and GBA will meet a high standard of learning.

Business Administration (BA)

Undergraduate Business Administration program cultivates talented young men and women into desirable human resources for the society and corporations through curricula based on global standards.

01. Educational Objectives
- Developing a global business mindset and information sensitivity
- Achieving a creative and progressive spirit
- Cultivating corporate ethics, sound values, and professionalism
- Developing specialized and practical knowledge, fluent language, and applied abilities

02. Program Features

Roadmap System
- Packaging curricula: theory-oriented, job-oriented, qualification-oriented based on the students’ goals and life course

Dual Majors
- Obtaining two or three degrees in other fields

Connecting Majors
- Connecting curricula of more than two majors in order to strengthen the academic relationship between professors and students and to satisfy students’ academic desires on a newly spotlighted academic area

Global Business Administration (GBA)

SKKU’s program of Global Business Administration is a prestigious program that cultivates uniquely talented young people and provides special educational services of producing global leaders. In this era of globalization, your stage after graduation is the world.

01. A dual-degree program with top-notch business schools around the world

Students of the Global Business Administration are given an opportunity to study at Indiana University’s Kelley School of Business (IU KSB). After successfully completing four semesters of study at KSB, students receive degrees from both SKKU and IU. This unique dual degree program connects students to a global network of future business leaders and broadens their perspectives on business and international relations.
02. Curriculum exclusively designed to foster global business leaders
The Global Business Administration curriculum is carefully developed to provide students with the knowledge to become leaders. Modeled after curriculum of world-renowned business schools, it consists of foundation courses, Integrative Core (I-Core) that deals with the basic knowledge of accounting, economics and mathematics.

03. Samsung scholarship granted
Students of the Global Business Program are granted a scholarship from the Samsung Foundation.

04. Dormitory offered
The Global Business Administration offers one-year housing to help students get the most of their first year. Through dormitory life, students study, commute, and live with classmates. This unique opportunity will make students’ freshman year a comfortable and memorable experience.

05. 100% English-spoken classes
The classes of the Global Business Administration are exclusively organized for students. We offer pre-scheduled courses each semester for Global Business Students only and all classes are taught in English.
* Exceptions exist in some liberal arts courses including Korean academic writing and debate courses.

06. Your passion
The curriculum of the Global Business Program isn’t just about taking courses in English. Our program continues to challenge students to think, learn, and grow. We help students to get the most of their university years by offering tutorial services and academic support.

MS Program
Master of Science program prepares students for specialization in their career or academic fields.

Educational Objective
- Cultivate well-rounded professionals through case analysis and theoretical approach
- Provide an academic training to develop a skillset of analysis to real-world problems

Program Features
- Five areas of study with its own specific rules and protocols
- Financial Aid
  Regardless of nationality, students are financially supported upon their academic or research accomplishment.

Mentorship Program
For new students’ diverse experience in SKKU and successful degree completion further, mentors help them in course registration, faculty members, or academic policies and life.

Doctoral Program
Doctoral program is a research-oriented and prepares student for their academic careers and next business leaders.
Educational Objective
- Cultivate researchers versed in their specialization and other business field
- Encourage students to be guided by their own needs and interests as they shape their PhD program, with opportunity to work with faculty in numerous domains

Program Features
- 100% English Lecture by full-time faculty
- Full-time program
- Stimulating and creative research environment
- Financial Aid
  Regardless of nationality, students are guaranteed for scholarship based on their progress during their doctoral program.

EMBA
The EMBA is the most innovative part-time MBA program in the country, helping business people and executives to master the skills to become international leaders. Globalization, Leadership and Innovation are the mission keywords of the EMBA program. This MBA degree can be earned by attending campus twice a week over a 2-year period.

Our Themes - Developing Global Business Leaders

1. Practical and high quality lectures
   - Enhance competitive power through practical and relevant lectures
   - Strengthen executive abilities by means of problems, examples, discussions and case-based learning
   - Professional, relevant lectures by full-time faculty meeting the highest quality standards

2. Advisory system & regular Global Seminar
   - Select advisors' direct mentoring for graduation
   - Join various classes in overseas university to inspire learning ability

3. Alumni network
   - Regardless of graduation, faculty members, students, alumni meet to solve problems and make plans for continuous improvement

IMBA
IMBA is Korea’s highest quality online MBA degree program. This program is designed for students unable to participate in a program using a traditional format. The IMBA is Korea’s first fully online MBA degree program.

Educational Objective
- Global Perspective
- Creative Entrepreneurship
- In-depth Knowledge and Integration Capabilities
Program Features
- Online MBA program with less limitations of time and place
- World-class full-time Business School faculty-developed textbooks and lectures
- Continuous communication with professors through video Q&A and off-line tests
- Offline community activities such as Joint study opportunities for complementary cooperation, active online student committees based on regions or majors
- Overseas global seminars to Japan, Europe and other countries gaining international perspectives and combining theory and practice
- Extensive scholarship support for focus on academic learning

W-AMP
SKKU's W-Advanced Management Program (W-AMP) is a special non-degree program that consists of a curriculum focused on cultivating physical, spiritual, and emotional capacities.

Educational Objective
- Acquiring practical business and interpersonal skills
- Training importance of strategy and leadership in complex organizations developing qualification of global leaders.

Program Features
01. Wisdom Management
Cultivate creativity and cultural learning through lectures on liberal arts, field experiences, high-quality cultural activities and sports.

02. Wealth Management
Well-known experts provide asset investment advice for achieving life plans with specific information on selecting and managing investments.

03. Well-being Management
With state-of-the-art medical technology in cooperation with Samsung Medical center, we offer health information and management for W-AMP students.

Humanities and Social Sciences Campus
The deep root of SKKU are so strongly entwined with Seoul that we cannot describe the university in isolation from the city. Like SKKU Seoul is the center of Korea’s remarkable economic growth for the past 50 years with its unique blend of tradition and newly innovated modernity. Seoul was the seat of government more than 1,500 years ago. Even so, the city had its real genesis with the establishment of the Joseon Dynasty in 1392, when it became the capital city. Seoul is one of those cities which maintains the architectural beauty of the past in the midst of modern development. Seoul’s architectural history has been carefully preserved to maintain a link between the city of yesterday and the thriving cosmopolitan city of today.

As the cultural, economic, and political center of the nation, Seoul provides infinite opportunities for research. University students reap the benefits from the city’s resources, and are able to put into practice what they have learned in the classroom.