SKK Business School
History of Sungkyunkwan
The time-honored campus, most part of which are designated as National Treasures, is now a famous tourist spot. Traditionally, all Sungkyunkwan students stayed in the dormitories, Dongjae and Seojae (meaning East Hall and West Hall respectively).
A voluntary student organization governed the everyday life of students. Though the rules were stringent and did not even permit any game-playing, student life at Sungkyunkwan was never boring. Students studied music, archery, horsemanship, mathematics, the Confucian classics, and etiquette. The students’ schedule was controlled by the signal of a large drum, as in a monastery.

SKK Business School
Since its foundation in 1959, SKK Business School has had a rich history of consistent development by nurturing ethical leadership, inspiring open and global mindsets and fostering innovation in spirit and attitude. It has also cultivated close corporate relationships, most importantly with the Samsung Group.

The Vision

Global Innovative Leading Business School

Objective

Global Top 50  Asia Top 10  Korea Top 1

The Mission

Student Success with AI Interdisciplinary Talents
- Python Coding / AI
- Global Experience with Exchange & Internship
- Capstone Projects / I-core Courses

R&D for Management Knowledge
- Cross Management
- Global Collaboration
- Interdisciplinary Approach to Solve Management Problems
Statistics — as of October 2020  (Students)

Undergraduate  
- GBA: 429  
- BA: 1,709  
MS  
- 106  
PhD  
- 40  
EMBA  
- 289  
IMBA  
- 404  

Global Accreditation  
Pursuing a high-quality education that meets international standards, the school puts a great deal of effort to enhance the quality of business education. In 2009, SKK Business School obtained accreditation by AACSB (Association to Advance Collegiate Schools of Business), which means SKK Business School is one of the global institutions meeting global standards of business education as a leading business school in Korea.

Strong Support from Samsung  

Business School Level

01. Customized Master Programs for Samsung Managers  
- Samsung Life Insurance: Insurance and Finance MBA  
- Samsung Financial Corporations: Samsung Master of Finance

02. Career Placement through Samsung Group

03. Internship, Mentor system, professional faculty

04. Infrastructure Support, Outstanding Scholarships

05. Faculty Research Support: Samsung Research Grants

06. Customized Short-term Training Programs for Samsung Employees  
- Samsung Fire and Marine Insurance
Undergraduate Program

Students at BA and GBA consist of high-performing high school graduates; students in the range of top 0.56% from the National University Entrance Examination in Korea are applying for BA degree while top 0.4% students of this test are applying for GBA. Considering that around 600,000 high school graduates are taking this test, students study at BA and GBA will meet a high standard of learning.

Business Administration (BA)
Undergraduate Business Administration program cultivates talented young men and women into desirable human resources for the society and corporations through curricula based on global standards.

01. Educational Objectives
- Developing a global business mindset and information sensitivity
- Achieving a creative and progressive spirit
- Cultivating corporate ethics, sound values, and professionalism
- Developing specialized and practical knowledge, fluent language, and applied abilities

02. Program Features
Roadmap System
- Packaging curricula: theory-oriented, job-oriented, qualification-oriented based on the students’ goals and life course

Dual Majors
- Obtaining two or three degrees in other fields

Connecting Majors
- Connecting curricula of more than two majors in order to strengthen the academic relationship between professors and students and to satisfy students’ academic desires on a newly spotlighted academic area

Global Business Administration (GBA)
SKKU’s program of Global Business Administration is a prestigious program that cultivates uniquely talented young people and provides special educational services of producing global leaders. In this era of globalization, your stage after graduation is the world.

01. A dual-degree program with top-notch business schools around the world
Students of the Global Business Administration are given an opportunity to study at Indiana University’s Kelley School of Business (IU KSB). After successfully completing four semesters of study at KSB, students receive degrees from both SKKU and IU. This unique dual degree program connects students to a global network of future business leaders and broadens their perspectives on business and international relations.

02. Curriculum exclusively designed to foster global business leaders
The Global Business Administration curriculum is carefully developed to provide students with the know-how to become leaders. Modeled after curriculum of world-renowned business schools, it consists of foundation courses, Integrative Core (I-Core) that deals with the basic knowledge of accounting, economics and mathematics.

03. Samsung scholarship granted
Students of the Global Business Program are granted a scholarship from the Samsung Foundation.

04. Dormitory offered
The Global Business Administration offers one-year housing to help students get the most of their first year. Through dormitory life, students study, commute, and live with classmates. This unique opportunity will make students’ freshman year a comfortable and memorable experience.
05. **100 % English-spoken classes**
The classes of the Global Business Administration are exclusively organized for students. We offer pre-scheduled courses each semester for Global Business Students only and all classes are taught in English.
* Exceptions exist in some liberal arts courses including Korean academic writing and debate courses.

06. **Your passion**
The curriculum of the Global Business Program isn’t just about taking courses in English. Our program continues to challenge students to think, learn, and grow. We help students to get the most of their university years by offering tutorial services and academic support.

07. **Global Program – Global Camp, Global Career Tours**
We organize Global Career Tours five times a year, in every vacation in which we visit global business centers such as Silicon Valley, Singapore and Hong Kong and meet businessmen in the real world and receive their career advice. We take this as an opportunity to meet our SKKU alumni working in the cities in various global companies and strengthen our alumni network.

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**MS Program**
Master of Science program prepares students for specialization in their career or academic fields.

**Educational Objective**
- Cultivate well-rounded professionals through case analysis and theoretical approach
- Provide an academic training to develop a skillset of analysis to real-world problems

**Program Features**
- Five areas of study with its own specific rules and protocols
- Financial Aid
  Regardless of nationality, students are financially supported upon their academic or research accomplishment.

**Mentorship Program**
For new students’ diverse experience in SKKU and successful degree completion further, mentors help them in course registration, faculty members, or academic policies and life.
Doctoral Program
Doctoral program is a research-oriented and prepares student for their academic careers and next business leaders.

Educational Objective
- Cultivate researchers versed in their specialization and other business field
- Encourage students to be guided by their own needs and interests as they shape their PhD program, with opportunity to work with faculty in numerous domains

Program Features
- 100% English Lecture by full-time faculty
- Full-time program
- Stimulating and creative research environment
- Financial Aid
  Regardless of nationality, students are guaranteed for scholarship based on their progress during their doctoral program.

EMBA
The EMBA is the most innovative part-time MBA program in the country, helping business people and executives to master the skills to become international leaders. Globalization, Leadership and Innovation are the mission keywords of the EMBA program. This MBA degree can be earned by attending campus twice a week over a 2-year period.

Our Themes - Developing Global Business Leaders
1. Practical and high quality lectures
   - Enhance competitive power through practical and relevant lectures
   - Strengthen executive abilities by means of problems, examples, discussions and case-based learning
   - Professional, relevant lectures by full-time faculty meeting the highest quality standards

2. Advisory system & regular Global Seminar
   - Select advisors’ direct mentoring for graduation
   - Join various classes in overseas university to inspire learning ability

3. Alumni network
   - Regardless of graduation, faculty members, students, alumni meet to solve problems and make plans for continuous improvement

IMBA
IMBA is Korea’s highest quality online MBA degree program. This program is designed for students unable to participate in a program using a traditional format. The IMBA is Korea’s first fully online MBA degree program.
Educational Objective
- Global Perspective
- Creative Entrepreneurship
- In-depth Knowledge and Integration Capabilities

Program Features
01 _Online MBA program with less limitations of time and place
02 _World-class full-time Business School faculty-developed textbooks and lectures
03 _Continuous communication with professors through video Q&A and off-line test
04 _Offline community activities such as Joint study opportunities for complementary cooperation, active online student committees based on regions or majors
05 _Overseas global seminars to Japan, Europe and other countries gaining international perspectives and combining theory and practice
06 _Extensive scholarship support for focus on academic learning

"Online MBA Program"

Online and offline-blended learning system
Online/mobile class on weekdays
Offline class on weekends for full-time employees

100% taught by SKK business school Full-time Faculty
All course are taught by full-time faculty members at SKK business school who are equipped with research expertise.

Collaboration with Multi Campus
Learning support by Multi Campus’ technology on education development and its operation which is the top cyber educational institution in Korea.

W-AMP
SKKU’s W-Advanced Management Program (W-AMP) is a special non-degree program that consists of a curriculum focused on cultivating physical, spiritual, and emotional capacities.