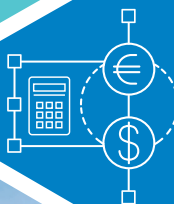


# SKK IMBA





## About SKK IMBA

The IMBA is Korea's highest quality and first fully online MBA degree program. This program is designed for students who are unable to participate in a program using a traditional format. The IMBA's "I" stands for Innovative, International, and Initiative.

## Online MBA Program

- **On and offline blended learning system:** Online/mobile class on weekdays & offline class on weekends for full-time employees
- **100% taught by SKK Business School Full-time Faculty:** All courses are taught by full-time faculty members at SKK Business School who are equipped with research expertise.
- **Collaboration with Multicampus:** Learning support by Multicampus' education development technology which is the top ranked cyber educational institution in Korea.

## Vision & Mission

Asia's best online MBA program with an international reputation



## Ranking & Facts

**1<sup>st</sup>**

MBA program in Korea

**82<sup>th</sup>**

THE WORLD University Ranking

**100<sup>st</sup>**

QS WORLD University Ranking

**19,798**

Undergraduate Students

**7,213**

Graduate Students Degrees

**77 / 836**

Alumni Countries/Universities

## Activities

### Research



- The IMBA is Korea's highest quality and first fully online MBA degree program.
- The IMBA offers an optimal blended program through online & mobile lectures with offline classes.

### Activity



- **Various student activities to strengthen the network**  
The IMBA program strengthens networking among students through an orientation for freshmen and Hanmaeum athletic meetings. In addition, other than academic activities, students engage in a range of clubs and research groups that meet various needs. IMBA students strengthen their competencies through in-depth research in fields such as accounting, finance, entrepreneurship, and pharmaceuticals.
- **Global Networking**  
Since we are working with universities in 14 countries (UK, Germany, Singapore, Vietnam, China, etc.), we have formed a global IMBA network that allows students to interact with alumni abroad at any time.

## Overseas study trips to the following universities



- University of Tokyo, Waseda University, Fudan University, The Hong Kong University of Science and Technology, University of Hawaii, Nanyang Technological University, Harvard University, City University of Hong Kong, City University of Sydney, University of Malaya.

## Partnership

- Partnership with Samsung multicampus, a leading e-learning company in Korea



## SKKU Ranking & Facts

# 88

2021  
QS World University  
Ranking #88

# 10

2021  
THE Asia University  
Ranking #10

# 01

2020  
#1 Private Comprehensive  
University in JoongAng  
Daily University Ranking

# 02

2020  
#2 The Top 1% Most Cited  
Articles among Korean  
Universities in National  
Research Foundation

# 01

2020  
#1 National Customer  
Satisfaction Index for  
14 consecutive years

# 110

SKKU & Samsung –  
110 joint research projects

# 754

International Partnership  
with 754 universities in  
74 countries worldwide

# 1398

Founded in 1398  
Oldest University in  
East Asia



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