

ADAM R. CASTOR

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EDUCATION

The Wharton School, University of Pennsylvania

Ph.D. Managerial Science & Applied Economics, (expected) May 2016

Johns Hopkins University

M.A. Economics, May 2006

University of Wyoming

B.S. Mathematics & Economics, May 2002

WORKING PAPERS

- Castor, A. "Cognitive Neighborhoods and the Valuation of Innovation: A Cross-National Analysis." (job market paper)
- Castor, A. "Painted with the Same National Brush? How Nationality Affects Categorization and Information Spillovers."
- Castor, A. "Relatedness is in the Eye of the Beholder: The Differences in Cognitive Models of Corporate Relatedness across Corporate Stakeholders."

BOOK CHAPTERS

- Castor, A. & T. Wry. (2016). "Status, Knowledge, and Similarity: Exploring the Varied Antecedents and Outcomes of Category Spanning Innovation." *Research in the Sociology of Organizations*. (forthcoming, 2016)

CONFERENCE PRESENTATIONS

- Castor, A. "Cognitive Neighborhoods and the Valuation of Innovation: A Cross-National Analysis."
Wharton-INSEAD PhD Consortium, Philadelphia, PA, 2015
- Castor, A. & T. Wry. "Category Structures as Attention Primes: Category Similarity and the Variable Value of Patent Families"
Academy of Management, Vancouver, Canada, 2015
Runner-up for the OMT Division Best Symposium Award

- Castor, A. "Relatedness is in the Eye of the Beholder: The Differences in Cognitive Models of Corporate Relatedness Across Corporate Stakeholders"
NYU / Columbia Doctoral Conference, New York, New York, 2014
Wharton-INSEAD PhD Consortium, Fontainebleau, France 2014
Strategic Management Society Annual International Conference, Madrid, Spain, 2014
- Castor, A. "Painted with the Same National Brush? How Nationality Affects Categorization and Information Spillovers."
Wharton-INSEAD PhD Consortium, Fontainebleau, France, 2012
Strategic Management Society Annual International Conference, Atlanta, GA, 2013
Academy of Management, Orlando, FL, 2013
Consortium for Competitiveness and Cooperation, Kansas City, KS, 2013
NYU / Columbia Doctoral Conference, New York, New York, 2013
Trans-Atlantic Doctoral Conference, London, England, 2014

TEACHING INTERESTS

Managing Teams and Groups, Managerial Decision Making, Negotiations, Organizational Theory, Strategy, Empirical Research Methods

TEACHING EXPERIENCE

Instructor:

The Wharton School, University of Pennsylvania, Philadelphia, PA
 Introduction to Management (Undergrad): Summer 2015 (Instructor rating 3.5/4.0)

Teaching Assistantships:

The Wharton School, University of Pennsylvania, Philadelphia, PA
 Introduction to Management (Undergrad): Fall 2011, Spring 2012
 Foundations of Teamwork & Leadership (MBA): Fall 2010 - 2015
 Strategy & Competitive Advantage (MBA): Fall 2010
 Managing the Enterprise (MBA): Summer 2013, Summer 2014
 Network Theory & Applications (PhD): Spring 2013, 2015

Booth School of Business, University of Chicago, Chicago, IL
 Managerial Decision Making (MBA): Winter 2009

Johns Hopkins University, Baltimore, MD
 Microeconomics (Undergrad): Spring 2005
 Development Economics (Undergrad): Fall 2004

AWARDS, GRANTS, & FELLOWSHIPS

Research Grant, Mack Institute for Innovation Management (with T. Wry), 2012, \$8,000
 T. Rowe Price Fellowship, Johns Hopkins University, 2003-2005

PROFESSIONAL ACTIVITIES

2010-present Member, Academy of Management
 2010-present Member, Strategic Management Society

OTHER EXPERIENCE

Research Professional, Becker Center on Chicago Price Theory, Chicago Booth School of Business, University of Chicago, Chicago, IL, Jan. 2008 – Aug. 2009

Senior Analyst / Analyst, Analysis Group Inc., Boston, MA, July 2005–Dec. 2007

Research Analyst / Junior Research Analyst, Options Choices Inc., Cheyenne, WY, July 2002–July 2003

REFERENCES

Tyler Wry
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Mauro Guillén
Dr. Felix Zandman Professor of International Management
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