



SKK GSB (Seoul, Korea)

Assistant/Associate/Full Professor of Marketing:

SKK GSB (not affiliated with SKKU School of Business) invites applications for tenure-track positions at any rank beginning Fall 2021. Classroom instructions are conducted in English and knowledge of Korean is not required. We are open to candidates in all areas of marketing, but those with interest in teaching analytics related courses are especially encouraged to apply. First round interviews will be conducted via Zoom, qualifying candidates will be invited for campus visit in Spring.

The school offers highly competitive US salaries with attractive support for summer research, off-campus housing, tuition at international school for children, and relocation expenses. Teaching load is low and there are minimal service requirements. The school also provides generous research and travel grants and conference funding. Depending on the tax treaty between your home country and Korea, candidates may be exempt from Korean income tax for a period of two years. The majority of SKK GSB faculty are internationally based and all received their Ph.D. from top-ranked business schools around the world.

All candidates must have a doctoral degree in marketing or related fields (psychology, sociology, economics, etc.) prior to appointment. Applicants should demonstrate a strong commitment to excellence in research and teaching. Emphasis will be placed on the quality of the applicant's research output. A proven teaching track record is highly desirable.

About the School:

Sungkyunkwan University is a top-ranked comprehensive private university in Asia with over 600 years of history. Set against the rich tradition of Sungkyunkwan University, SKK GSB is a 14-year-old AACSB accredited business school that admitted its first MBA class in the fall of 2004. Despite its short history, SKK GSB has been recognized as the #1 MBA program in Korea (#54 in the world) by the Financial Times' annual Global MBA rankings in 2020. We have a diverse MBA class with students coming from over 25 different countries in Asia, Europe, Africa, and North and South America. The school currently offers dual-degree EMBA and MBA programs with Kelley School of Business, Indiana University, and dual-degree MMS program with EDHEC Business School, France.

The mission of SKK GSB is to become the best graduate business school in Asia. With very strong financial support from the Samsung Group and commitment from the university, the school enjoys the freedom and flexibility to recruit the top faculty and students and to provide the best infrastructure and support to facilitate research, teaching, and learning. In addition to the relationship with Samsung, the school has extensive linkage with other major corporations in Korea. This industry linkage allows SKK GSB to provide extensive employment opportunities for students, and research, consulting, and executive training opportunities for faculty.

The school is in a building with world-class teaching facilities, office spaces, and a behavioral lab. The physical environment around the school also provides an extensive set of cultural and leisure opportunities. Seoul, the capital city of Korea, is rich with historical heritage and attractions of various kinds. The specific area around the school is the center of major cultural facilities in Seoul and has an abundance of beautiful art galleries and wonderful restaurants. To find out more about the school, please visit our website at <http://gsb.skku.edu>.

Contact:

Interested applicants should send by email cover letter, curriculum vitae, three reference letters, an example of written work for presentation, and applicable evidence of teaching effectiveness to the address below:

Faculty Search Committee
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Sungkyunkwan University
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Sungkyunkwan University is an equal opportunity employer.