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| **Gildong Hong**  ▪ Address : Samsung Raemian APT 105-201, Sadang 3 dong, Dongjak-gu, Seoul, Korea | |
| ▪ Email: oldroyd@skku.edu ▪ Mobile: +82-10-1234-1111 | |
| **SUMMARY OF QUALIFICATIONS** | |
| * Extensive work experience in global marketing and business development (10 years’ experience including 8 years at American multinational corporations) * Skilled planning of marketing strategy followed by active execution with strong commitment for result * Effective communication capability with fluent English and Chinese language skills (English TOEIC score 980, Chinese HSK level 7)   **EDUCATION** | |
| Aug. 2008-  Present    Sep. 2009-  Dec. 2009  Mar. 1998-  Feb. 2005 | **SKK Graduate School of Business, Sungkyunkwan University Seoul, Korea**  Finance MBA Candidate: GPA 3.xx/4.3  ▪ Relevant coursework: Corporate Financial Policy, Micro-economics, Accounting, Statistics,  Strategic Management, Strategic Economics, Corporate governance  **MIT Sloan School of Management Cambridge, MA, USA**  MBA Exchange Program  ▪ Relevant coursework: Investment Management, Futures & Options, Strategy  **Sungkyunkwan University Seoul, Korea**  Bachelor of Arts in xxxx: GPA 3.xx/4.3 (*Magna cum Laude*) |
| **WORK EXPERIENCE** | |
| Jan. 2009-  Feb. 2009  Aug. 2005-  Dec. 2007  Feb. 2005-  Aug. 2005 | **xxx Corporation Seoul, Korea**  Intern, Sales and Marketing Team  ▪ Researched the market trends for mobile number portability (MNP)  ▪ Analyzed a strategy of current processes to best position for top-line growth  ▪ Participated in meetings with board of directors regarding research and strategic recommendations  ▪ Proposed improvement plans of xxx web site  **yyy Corporation Gyeonggi, Korea**  Researcher, Research and Development Team  ▪ Researched and developed STD DNA Chips   * Contributed to approval of DNA chip in Korea Food and Drug Administration (KFDA) * Mastered patent drawing up skills and took out related patents   ▪ Drew up annual budget reports for the firm’s R&D projects  **xxx Institute of xxxx Daejeon, Korea**  Research Assistant, Genomic Research Center |
| **HONORS AND AWARDS** | |
| Jun. 2005 | **Final Round, CJ-SKK GSB Case Competition Seoul, Korea**  ▪ Developed a competitive strategy for CJ Home Shopping for the enhancement of community functions on the CJ Home Shopping web site |
| **OTHERS** | |
| Languages  Computer  Interests | ▪ TOEFL xxx (2009.2), Advanced level of Chinese (Traveled in China for 5 months)  ▪ Adept in dealing with SAS and MS Office  ▪ Swimming and a great interest in piano |